

# Symposium on Social Multimedia and Cyber-Physical-Social Computing

## Computing Visual Similarity with Social Context

Shuqiang Jiang

Institute of Computing Technology, Chinese Academy of Sciences

Aug. 15, 2013



中国科学院计算技术研究所  
Institute of Computing Technology, Chinese Academy of Sciences



# Find difference

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences





# Find difference

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences



four differences



# Find difference

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences



four differences



# Are they similar?

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences





# Are they similar?

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences



*Near Duplicate*

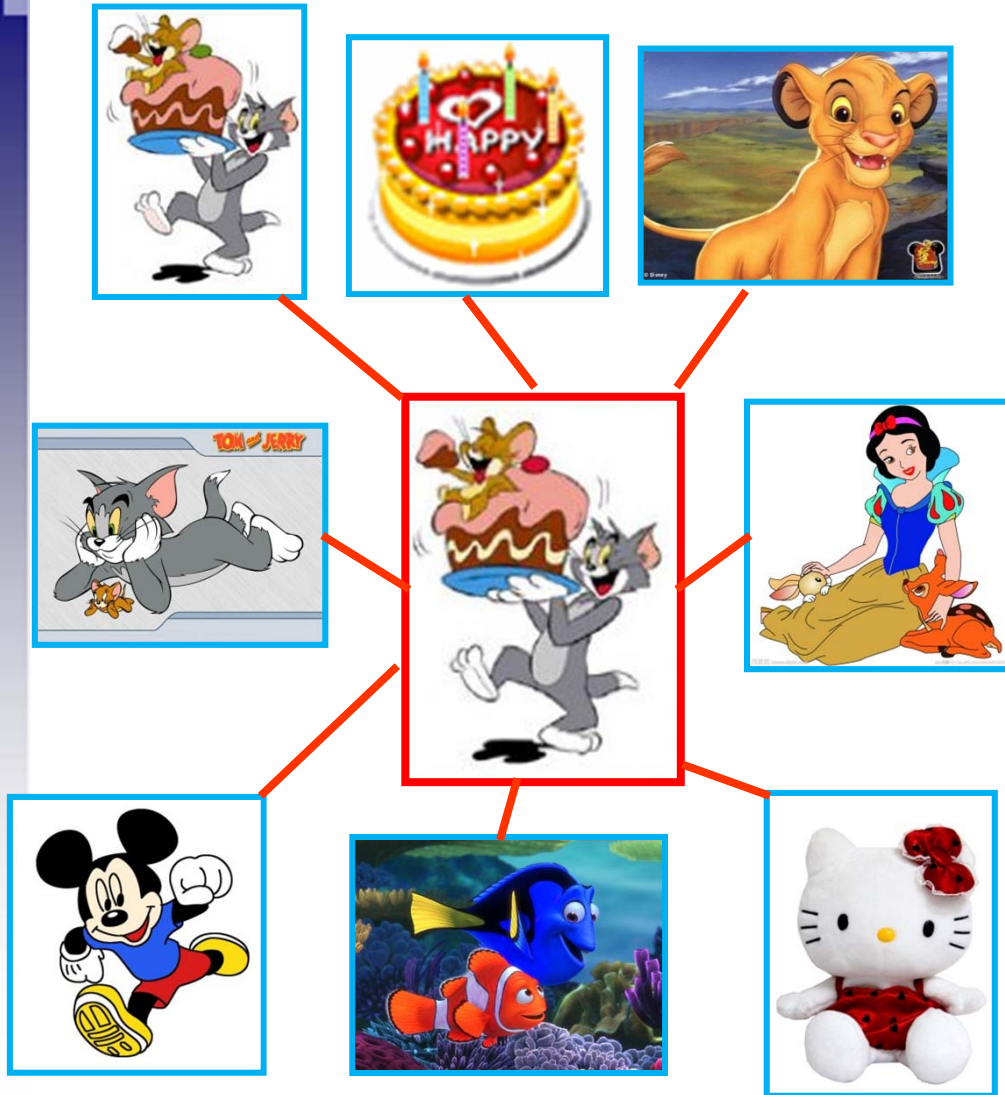




# Multiple faces of image similarity

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences

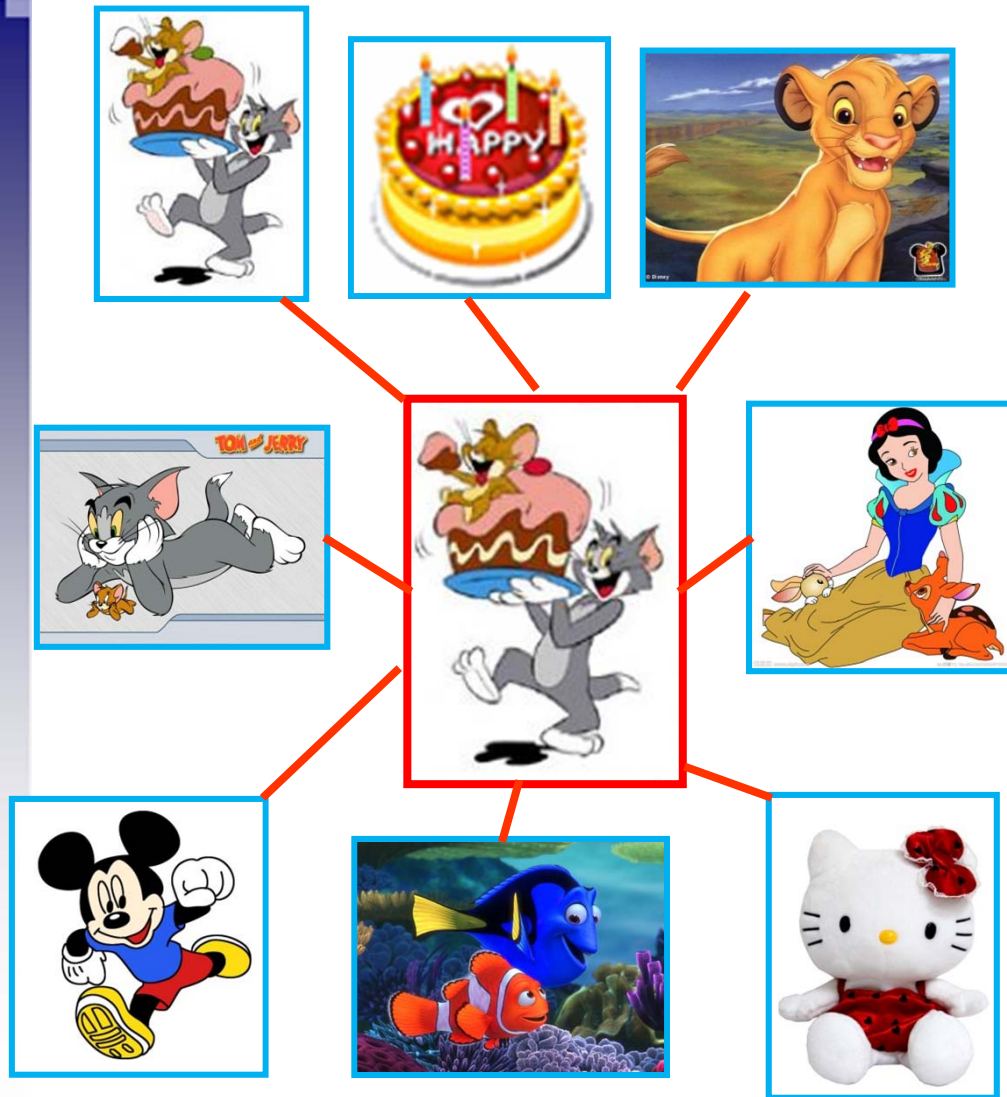




# Multiple faces of image similarity

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences



Same

Near Duplicate

Partial Duplicate

Visually Similar

Containing same object

Conceptually related

Contextually related

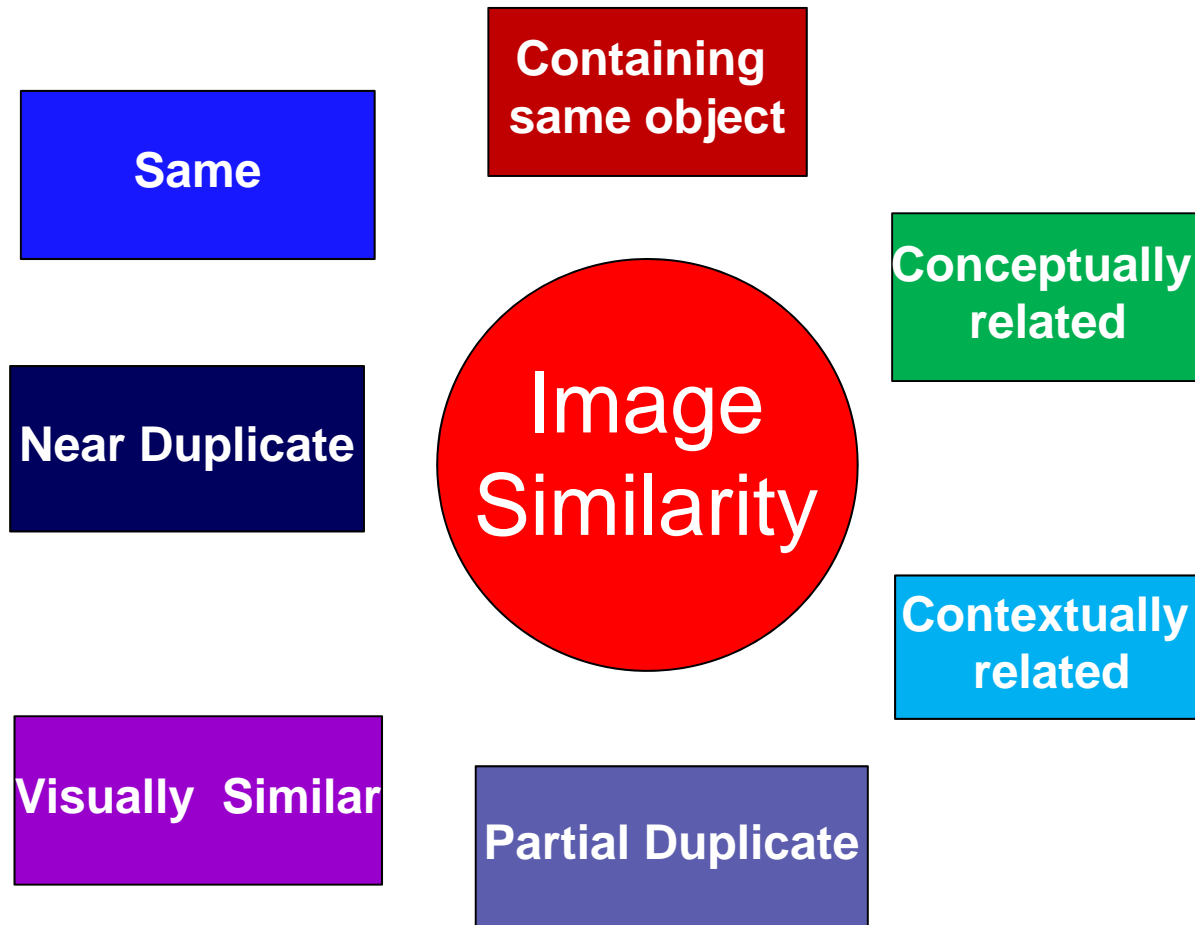




# Multiple faces of image similarity

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences

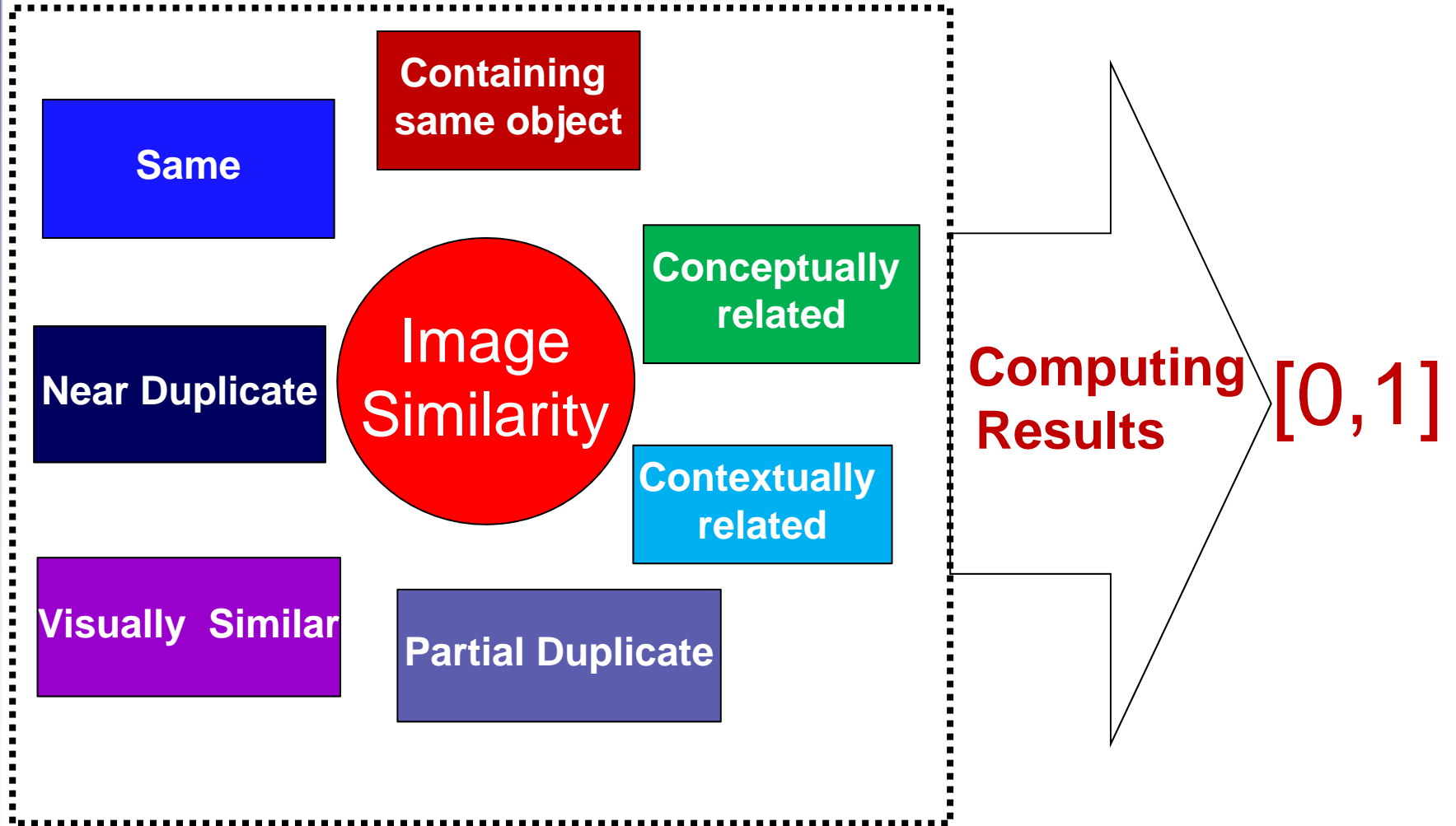




# How to compute image similarity

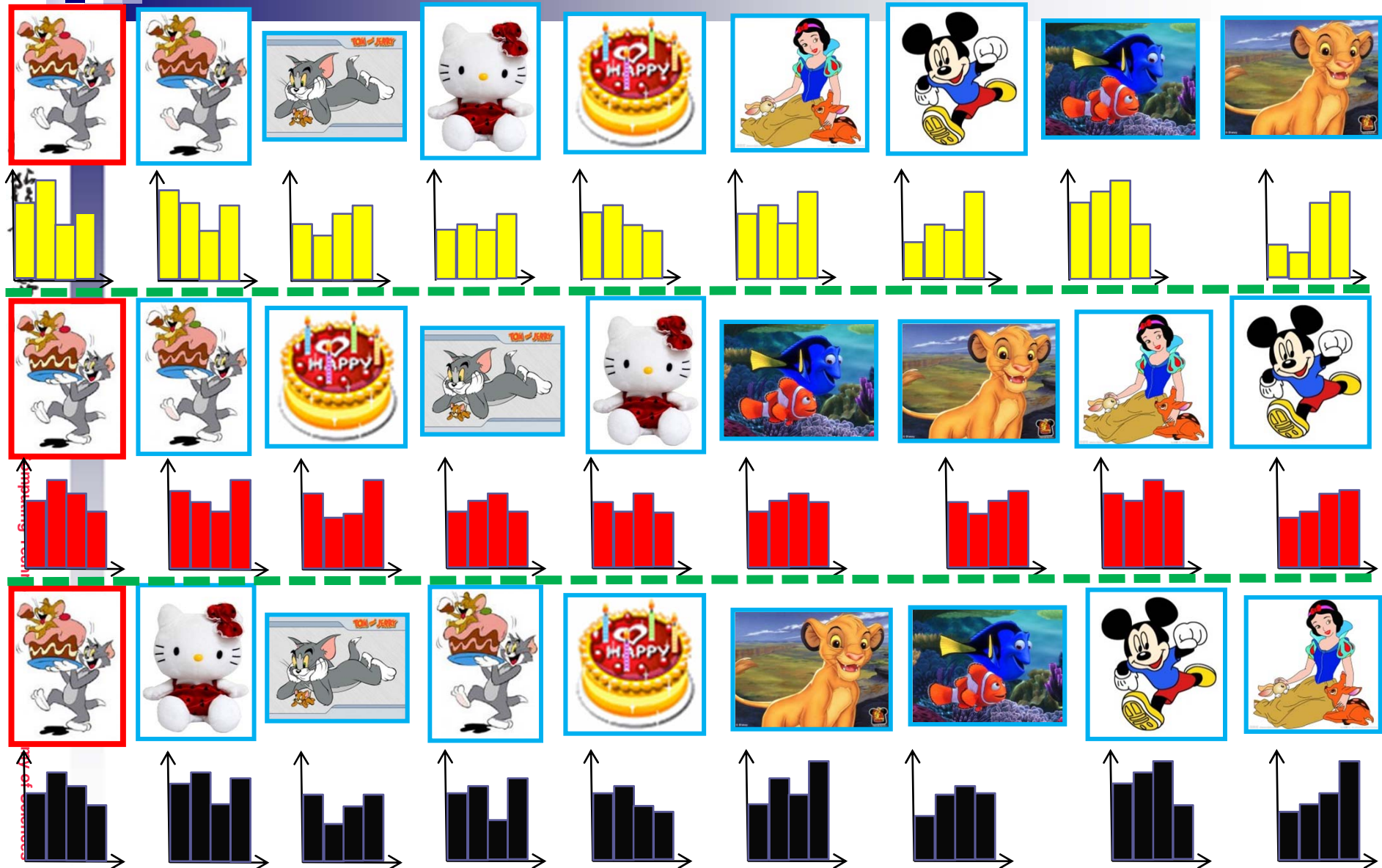
中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences





# How to compute image similarity

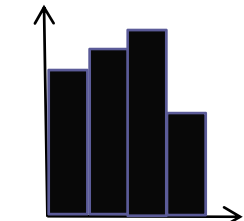
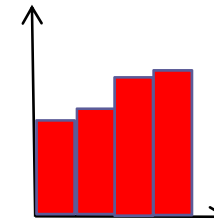
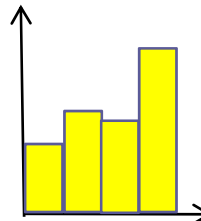
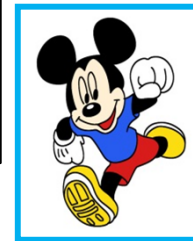
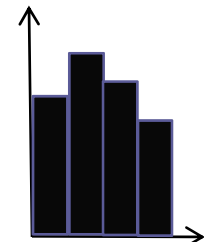
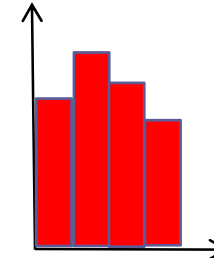
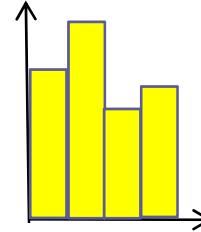




# How to compute image similarity

## Traditional Solutions:

- Mathematical computing through visual descriptors





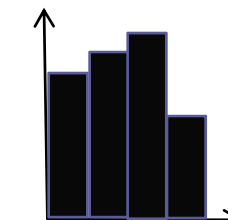
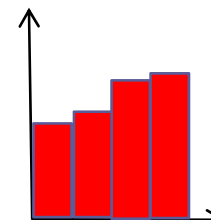
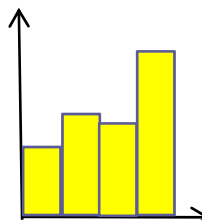
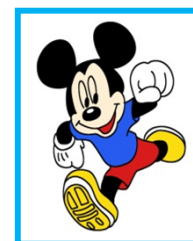
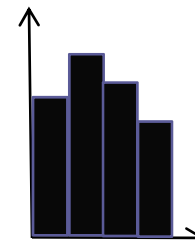
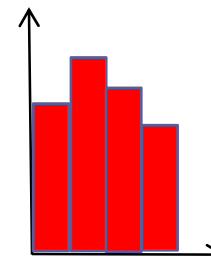
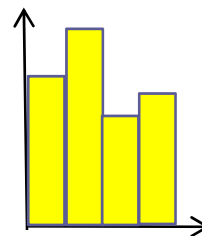
# How to compute image similarity

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences

## Traditional Solutions:

- Mathematical computing distance of visual descriptors



Euclidean distance

Earth Mover distance

Jaccard distance

Hamming distance

Mahalanobis distance

Correlation distance

Manhattan distance

Minkowski distance

Hausdorff distance

Chebyshev distance

Cosine distance

.....





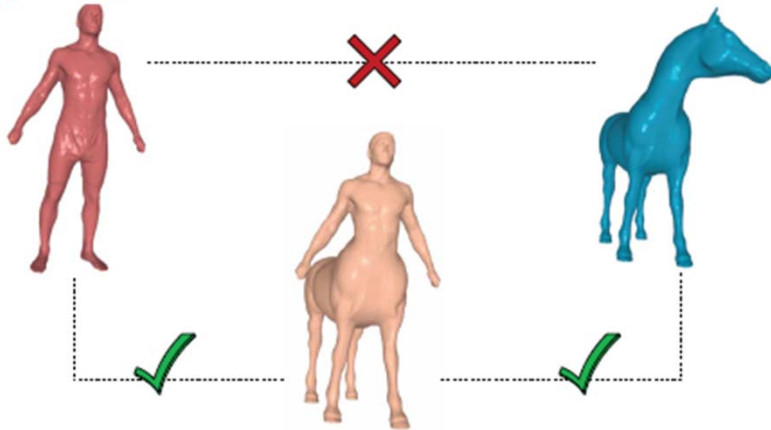
# How to compute visual similarity

中科院计算所

Institute

Academy of Sciences

## Non-metric similarity modeling



Images Category: Bird, Stone



Image-A



Image-B



Image-C

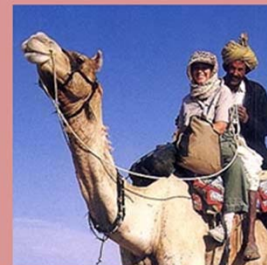


Image-D

Contain concept: Sky



Image-E



Image-F

Images Category: Camel



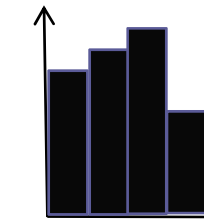
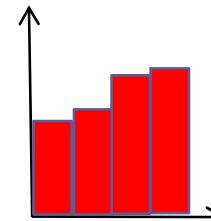
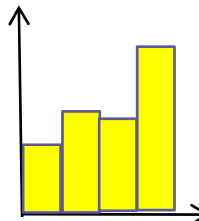
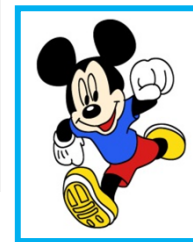
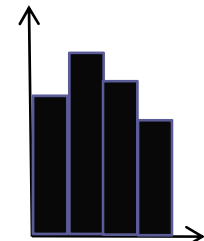
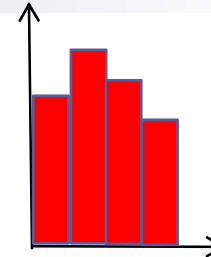
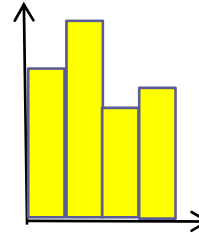
# How to compute visual similarity

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences

## Traditional Solutions:

- Mathematical computing through visual descriptors



## ■ Disadvantage

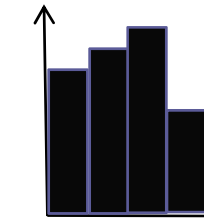
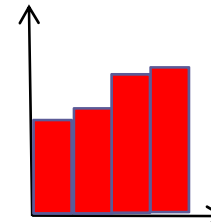
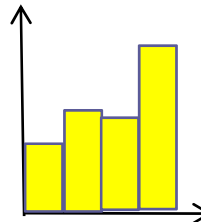
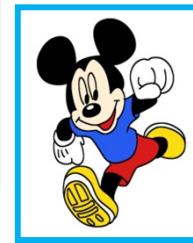
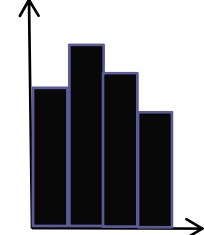
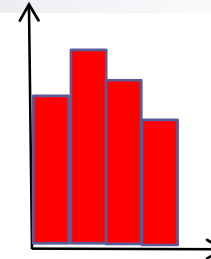
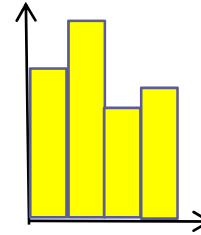
- ☐ Visual descriptor could not fully represent the original image
- ☐ Big gap between human's recognition and digital computation
- ☐ Visual similarity is not consensus among users



# How to compute visual similarity

## Most Solutions:

- Mathematical computation through visual descriptors



*Social information could help!*



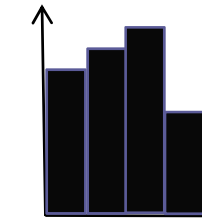
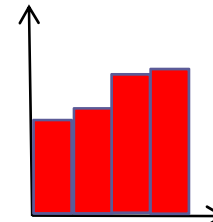
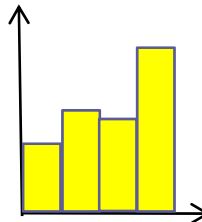
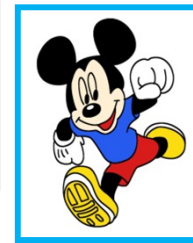
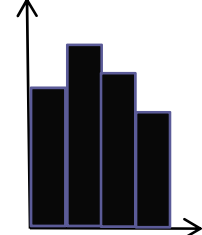
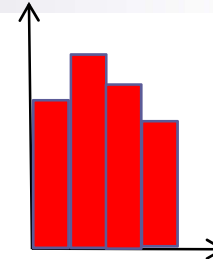
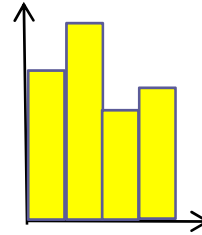
# How to compute visual similarity

中科院计算所

Institute of

## Most Solutions:

- Mathematical computation through visual descriptors



## ■ Disadvantage

- Visual descriptor could not fully represent the original image
  - Textual information in social context is more reliable
- Big gap between human's recognition and digital computation
  - Social information are generated by many people
- Visual similarity is not consensus among users
  - Social information can represent the public opinion in many cases



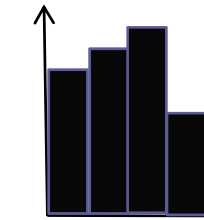
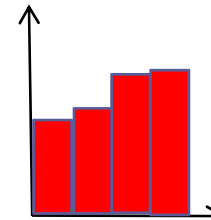
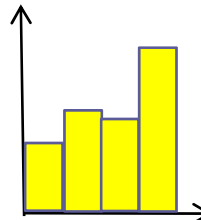
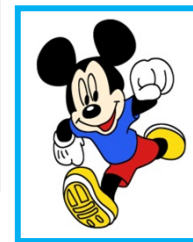
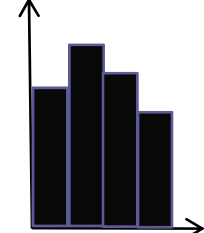
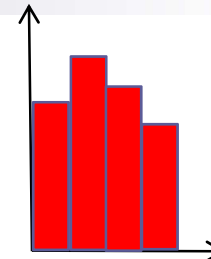
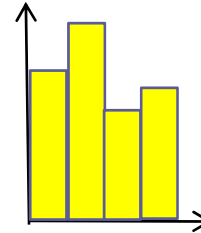
# How to compute visual similarity

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences

## Most Solutions:

- Mathematical computation through visual descriptors



*Social information could help!*

*It is also a complex issue !*





# Many images on the web

中科院计算所

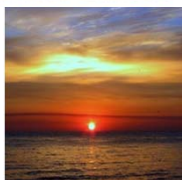
Institute of Computing Technology, Chinese Academy of Sciences

IMAGENET  
PASCAL2  
Pattern Analysis, Statistical Modeling and  
Computational Learning



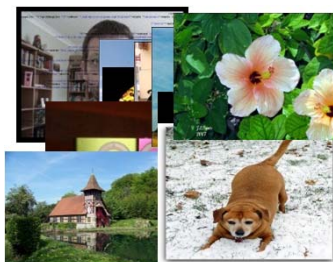
Well labeled images

flickr®



sky  
sunset  
lake  
sea  
tree

Noisy labeled Images



Unlabeled images





# Many images on the web

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences



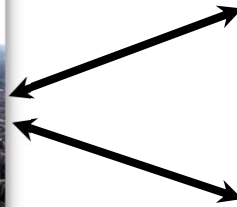
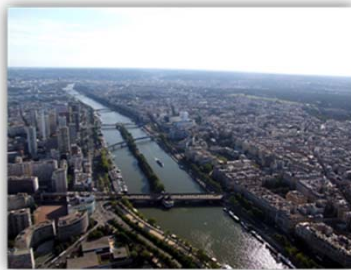
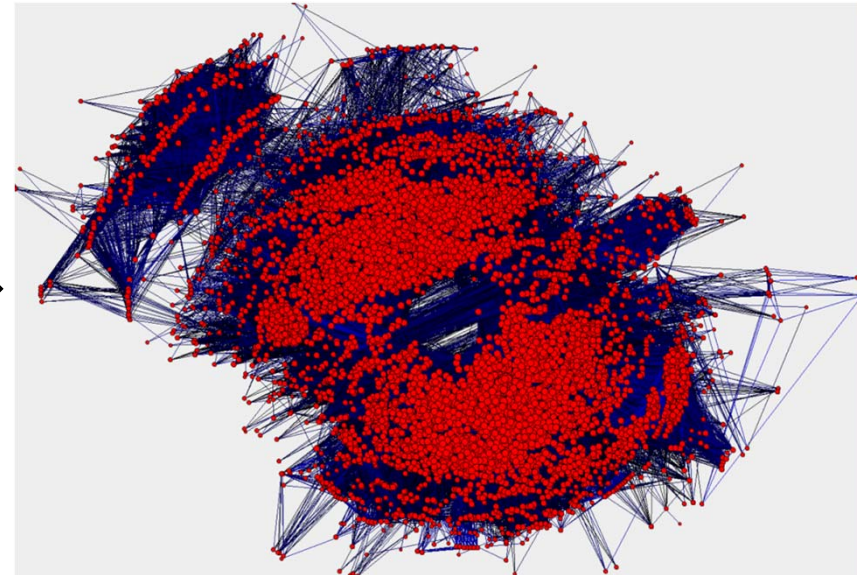
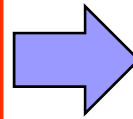




# Computing image similarity

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences

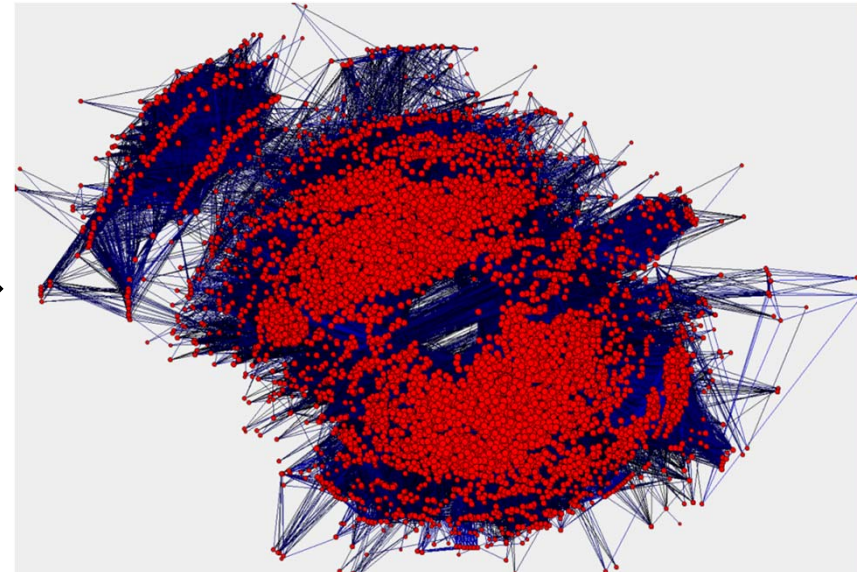
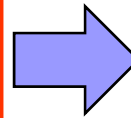




# Computing image similarity

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences



Visual  
descriptor



Social  
information



# Some techniques

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences

- Image similarity with social tags
- Image similarity with hierarchical semantic relations



# Visual Content in Social Media



7<sup>a</sup> ~ # 1 " E ° # ° E A T 1 A # 1 - 1 B e ° - F 1 1 # 1 1 - B E , ° - ~ , # , E # ° B E ~ # 1 ° æ , ~ B # - # 1 ~ B 1

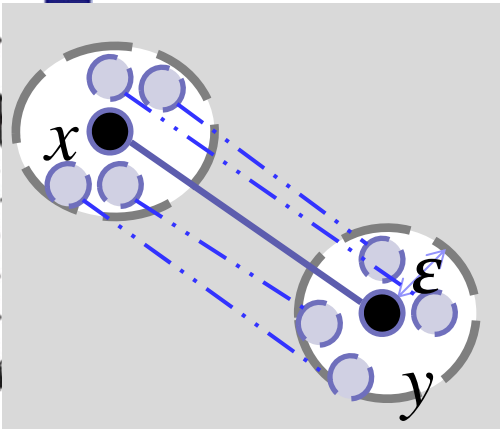
- A. The users give the tagging freely, so it contains a lot of noise.
- B. It is provided by many users, so it is abundant and contains subjective intention.

How can we take advantage of social tagging for visual content analysis

- A. Use them in a noise-resistant manner.
- B. Use them as an auxiliary information for model learning.



# Neighborhood Similarities



## ■ Basic assumptions:

- Data on regions with similar local density is more similar than data on regions with different local density.
- Data on dense manifolds tend to be more similar than sparse manifolds.

## Neighborhood Similarity:

$$K_N(\mathbf{x}, \mathbf{y}) = \alpha K_o(\mathbf{x}, \mathbf{y}) + (1 - \alpha) \frac{\sum K_o(\mathbf{x}', \mathbf{y}')}{|Nbd(\mathbf{x})| |Nbd(\mathbf{y})|}$$

$$\mathbf{x}' \in Nbd(\mathbf{x}), \mathbf{y}' \in Nbd(\mathbf{y}), \mathbf{x}', \mathbf{y}' \in U$$

## ● Advantage:

- It appropriately measures the distance of two convex hulls formulated by two sets of neighborhood data, instead of over-sensitive point-to-point distance.
- Robust to noise.



# Metric Learning and Multiple Feature Fusion

- Conduct distance metric learning(DML) on each feature channel

$$K_L(\mathbf{x}, \mathbf{y}) = K(\mathbf{Lx}, \mathbf{Ly})$$

$$K_N^{(m)}(\mathbf{x}, \mathbf{y}) = \alpha K_L^{(m)}(\mathbf{x}, \mathbf{y}) + (1 - \alpha) \frac{\sum K_L^{(m)}(\mathbf{x}', \mathbf{y}')}{|Nbd^{(m)}(\mathbf{x})| |Nbd^{(m)}(\mathbf{y})|}$$

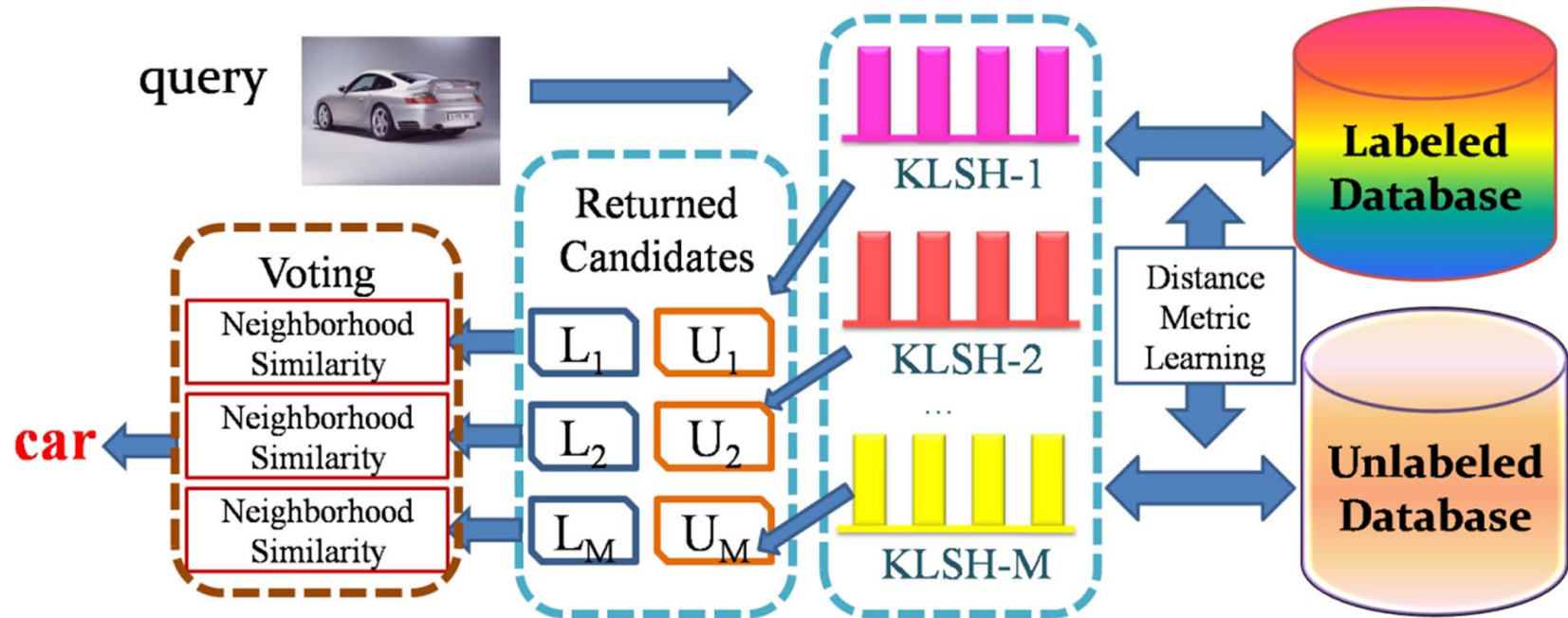
$$\mathbf{x}' \in Nbd^{(m)}(\mathbf{x}), \mathbf{y}' \in Nbd^{(m)}(\mathbf{y}), \mathbf{x}', \mathbf{y}' \in U$$

- Fusing multiple features:

$$K_N(\mathbf{x}, \mathbf{y}) = \sum_{m=1}^M w_m K_N^{(m)}(\mathbf{x}, \mathbf{y}), \quad s.t. \quad w_m \geq 0, \sum_{m=1}^M w_m = 1$$

$w_m$  can be tuned on a given validation set

- Implementation details towards large scale data:
  - Several KLSHs are built on each feature channel.
  - We construct 3 hash tables for each KLSH, so that higher recall can be achieved.





# Experimental Results(I)

Dataset  
Caltech256:30K  
Web images:2M  
#features: 5

Methods	Performance	Methods	Performance
NN-1	33.0 $\pm$ 2.1%	D-NN-1	37.5 $\pm$ 1.8%
NN-3	36.5 $\pm$ 1.75%	D-NN-3	41.5 $\pm$ 1.6%
NN-5	40.1 $\pm$ 1.4%	D-NN-5	<b>43.6 <math>\pm</math> 1.31%</b>
UNN-1	35.0 $\pm$ 1.1%	D-UNN-1	40.1 $\pm$ 1.0%
UNN-3	38.6 $\pm$ 0.76%	D-UNN-3	<b>44.9 <math>\pm</math> 0.9%</b>
UNN-5	<b>44.4 <math>\pm</math> 0.42%</b>	D-UNN-5	<b>47.1 <math>\pm</math> 0.37%</b>
[Boiman08]	$\approx$ 42%		

Large scale Web image can help the model to better reflect the true distribution in high dimensional feature space, which can be used in our neighborhood similarity and make it better approximate the true local density information

Average Retrieval Time (Platform: Matlab, in seconds)

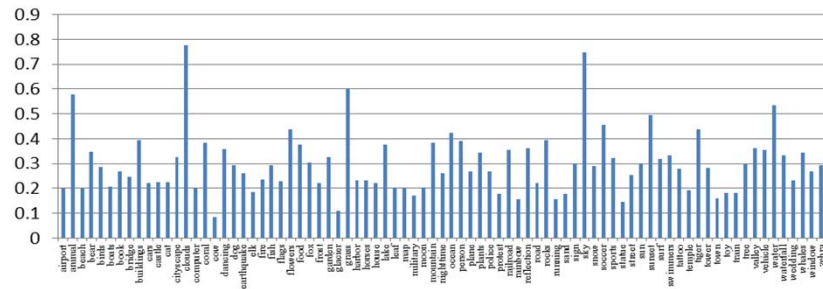
#Neighbors	1	3	5	10	15	20
UNN-5	1.2	1.8	2.6	3.7	5.3	8.8
D-UNN-5	1.3	2.1	2.8	3.9	5.7	9.2



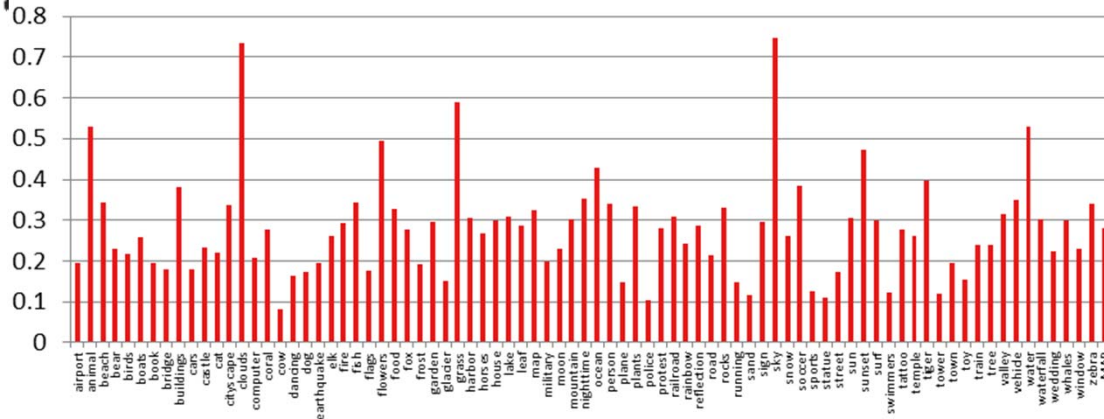


# Experimental Results (II)

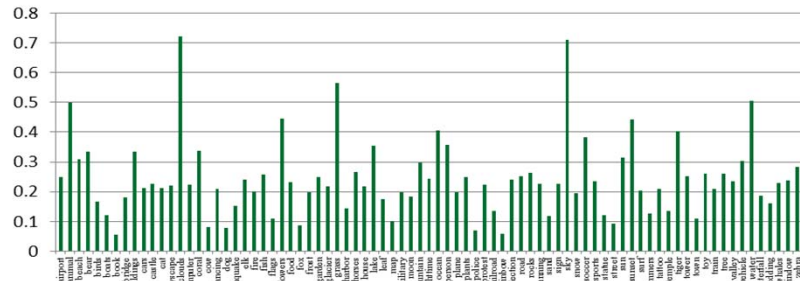
## NUS-WIDE Dataset



Using all the labeled training data, MAP: 0.2995



Our approach with 50% labeled data+50% unlabeled data, MAP: 0.2797



Only using 50% labeled data, MAP: 0.2434



# Multi-feature metric learning

**Motivation:** can we incorporate multiple sources (*i.e.* category information and social tagging) to enhance the semantic consistence of the learned metrics?

**Solution outline:** design a multi-task learning framework to learning multiple (hyper-)category specific metrics with information sharing.

**The propose metric definition:**

$$\bar{K}_t^{ij} = \sum_{m=1}^M \bar{K}_t^{ij,m}, \quad \bar{K}_t^{ij,m} = (x_t^{i,m})^* \left( A_0^{(m)} + A_t^{(m)} \right) x_t^{j,m}$$

$A_0$  denotes the shared metric in our multi-task metric learning framework

$$\bar{d}_t^{ij} = \sum_{m=1}^M \bar{d}_t^{ij,m}, \quad \bar{d}_t^{ij,m} = (x_t^{i,m} - x_t^{j,m})^* \left( A_0^{(m)} + A_t^{(m)} \right) (x_t^{i,m} - x_t^{j,m})$$

**The primal problem based on ideal kernel,  $l_p$ -MKL and MTL:**

$$\begin{aligned} \min_{\mathbf{b}, \mathbf{A}} & \frac{1}{2} \left( \gamma_0 \sum_{m=1}^M \frac{1}{b_0^{(m)}} \|A_0^{(m)}\|_F^2 + \sum_{t=1}^T \sum_{m=1}^M \frac{\gamma_t}{b_t^{(m)}} \|A_t^{(m)}\|_F^2 \right) + \left[ \frac{C}{N} \sum_{t=1}^T \sum_{ij \in S} \xi_t^{ij} \right] + \left[ \frac{\eta}{2} \sum_{t=0}^T \|\mathbf{b}_t\|_p^2 \right] \\ \text{s.t.} & \delta_t^{ij} \left( d_t^{ij} - \bar{d}_t^{ij} \right) \geq \sigma_t^{ij} - \xi_t^{ij}, \quad \xi_t^{ij} \geq 0, b_t^{(m)} \geq 0, p > 1, A_t^{(m)} \succeq 0 \end{aligned}$$

Regularization on  $\mathbf{A}$

Empirical loss

Regularization on  
Kernel weight

**The dual problem is smooth convex function:**

$$\begin{aligned} D : \min_{\alpha} R(\alpha) &= - \sum_{t=1}^T \mathbf{s}_t^T \alpha_t + \frac{1}{8\gamma_0^2\eta} \left( \sum_{m=1}^M \left( \alpha^T \mathbf{Q}^{(m)} \alpha \right)^q \right)^{\frac{2}{q}} + \sum_{t=1}^T \frac{1}{8\gamma_t^2\eta} \left( \sum_{m=1}^M \left( \alpha_t^T \mathbf{Q}_{t,t}^{(m)} \alpha_t \right)^q \right)^{\frac{2}{q}} \\ \text{s.t.} & \forall \hat{x}_t^{ij} \in S : 0 \leq \alpha_{ij}^t \leq \frac{C_S}{N_S} \quad \forall \hat{x}_t^{ij} \in D, 0 \leq \alpha_{ij}^t \leq \frac{C_D}{N_D} \end{aligned}$$



# Learning Framework

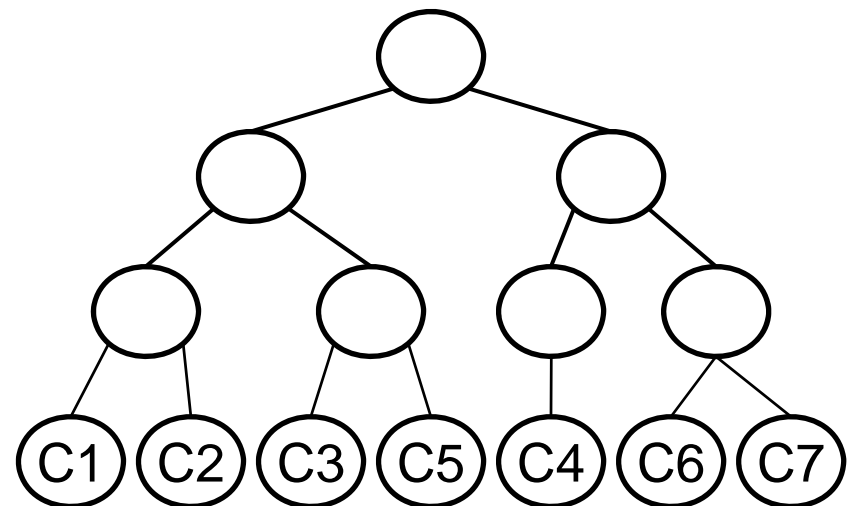
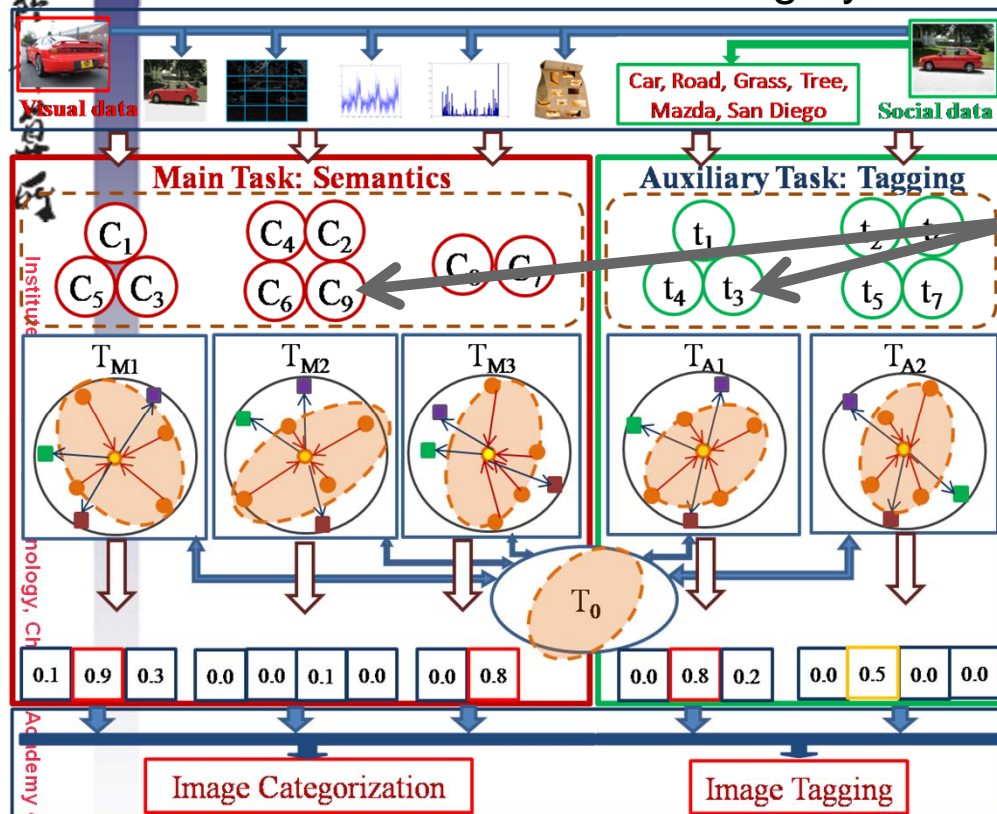
**Advantage:** multiple tasks share information in a unified shared task. The task of semantic categorization(main task ) can borrow abundant social tagging information, and the learning task of automatic tagging (auxiliary task) can borrow clean semantic category information .

Data: VOC'07: 10K

ImageNet-250: 250K(250 classes)

MIRFLICKR: 1M

Task grouping based on visual clustering

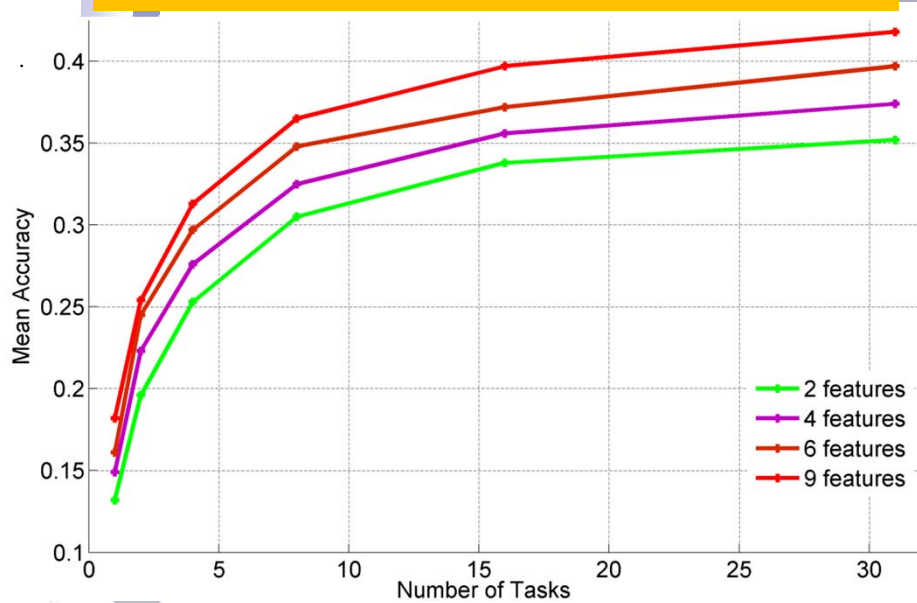


**Disadvantage:** the proposed task grouping method does not full develop the relation between of hierarchical category level similarity and multi-task learning

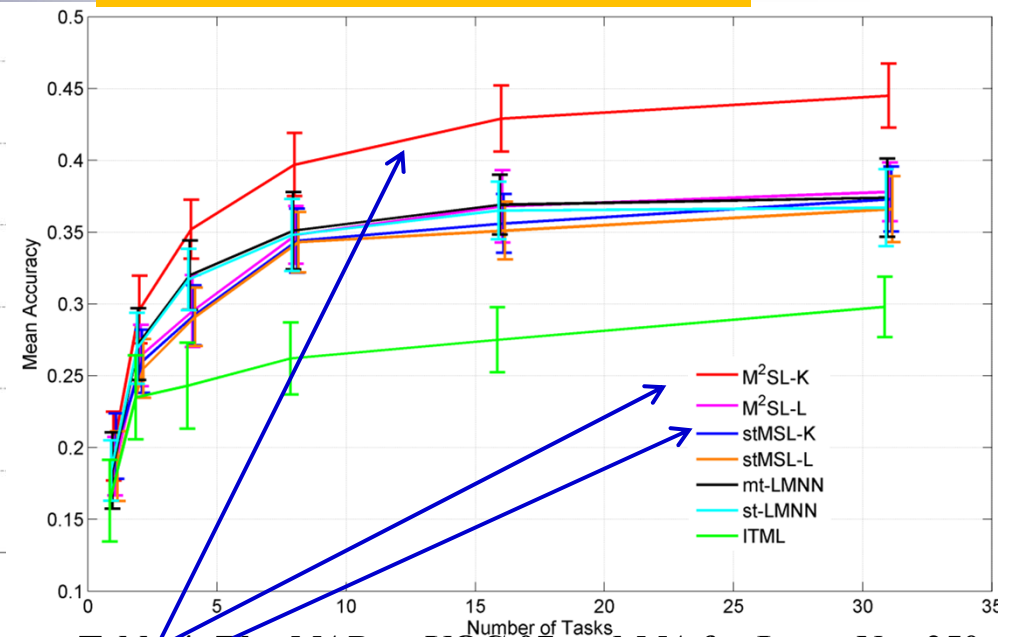


# Performance of visual categorization

MAP with different #main tasks(M<sup>2</sup>SL-K)



Comparison with state-of-the-art



Setting:  $p=2.5$ ,  $\gamma_t=1$ ,  $\gamma_0=2$ ,  $\frac{C_s}{N_s}=8$ ,  $\frac{C_D}{N_D}=4$

Model: Metric learning  $k$ -NN

- A. When the number of categories is large, multi-task learning outperforms single task learning
- B. Nonlinear metric learning outperforms single task learning

Table 4: The MAP on VOC 07 and MA for ImageNet-250

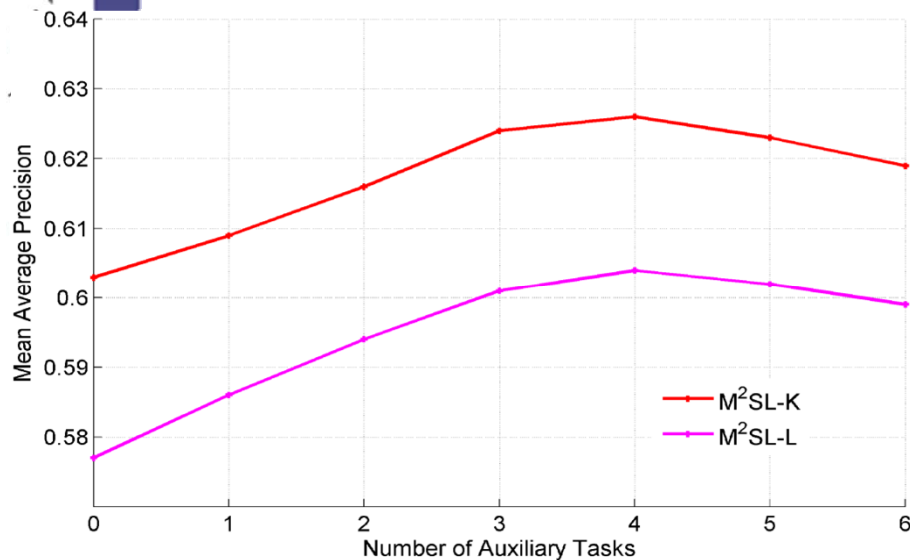
Methods	VOC 07	ImageNet-250
EUC	0.181	0.192
EUC-PCA	0.296	0.264
ITML	0.398	0.298
LFDA	0.364	0.305
st-LMNN	0.569	0.367
mt-LMNN	0.572	0.374
NCA	0.375	0.315
M <sup>2</sup> SL-L	0.577	0.378
M <sup>2</sup> SL-K	0.603	0.445



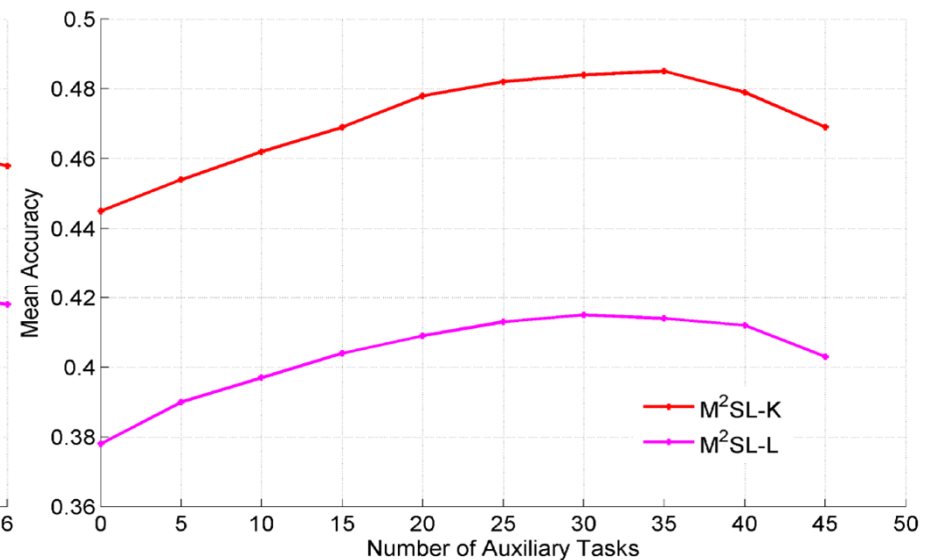
# How social tagging helps semantic categorization

Given #main\_tasks fixed, the performance on semantic categorization is evaluated on different settings of #auxiliary\_tasks

中科院



Left: VOC 07



Right: ImageNet-250

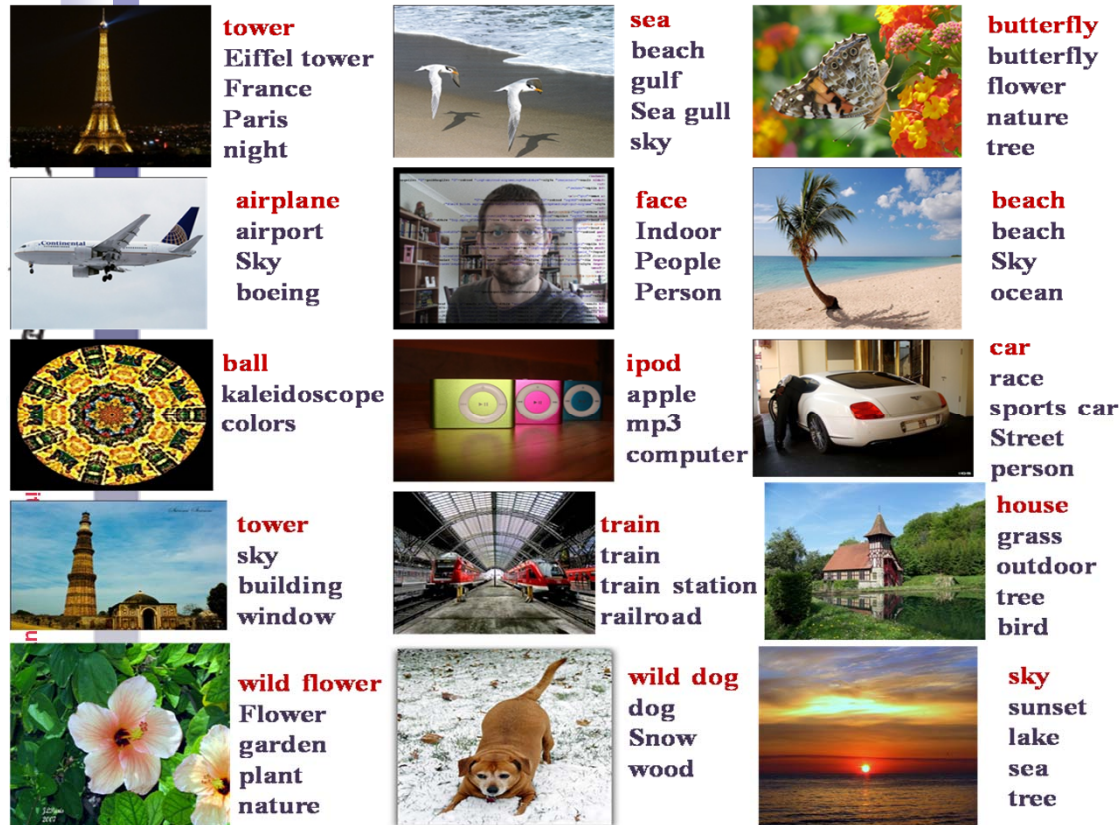
## Experimental finding:

Social tagging is beneficial for semantic categorization, but more data with social tagging means more noisy information.





# Cooperative Image Annotation & Future work



The words in red denotes the results of semantic categorization.

The words in black denotes the results of automatic tagging.

The results shows that our approach provide complementary understanding on visual content.

1<sup>st</sup>: the model tells more in tagging that it's Eiffel Tower.

14<sup>th</sup>: the semantic categorization is "wild dog", more accurate than any tag

## Future work:

We will study how to construct a semantic category structure and use it to provide better information sharing structure for metric learning

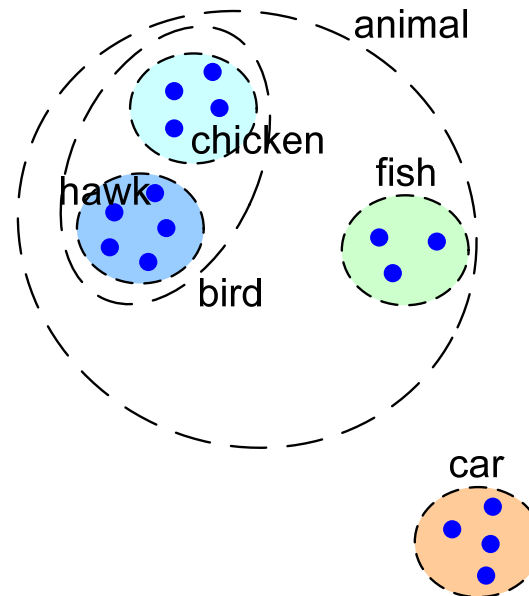
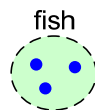
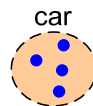
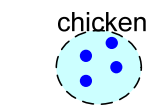
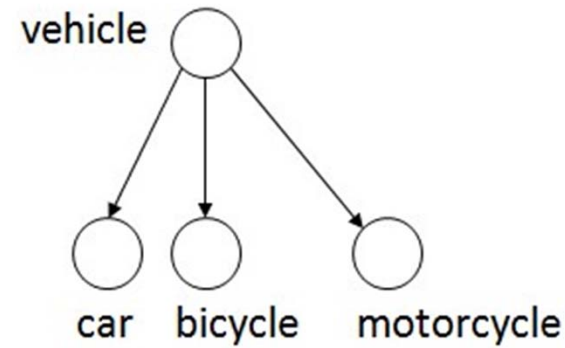
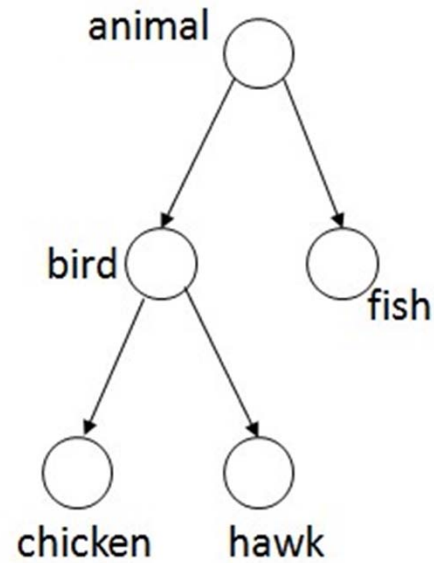




# Some techniques

- Image similarity with social tags
- Image similarity with hierarchical semantic relations

# Hierarchical Semantic Relations

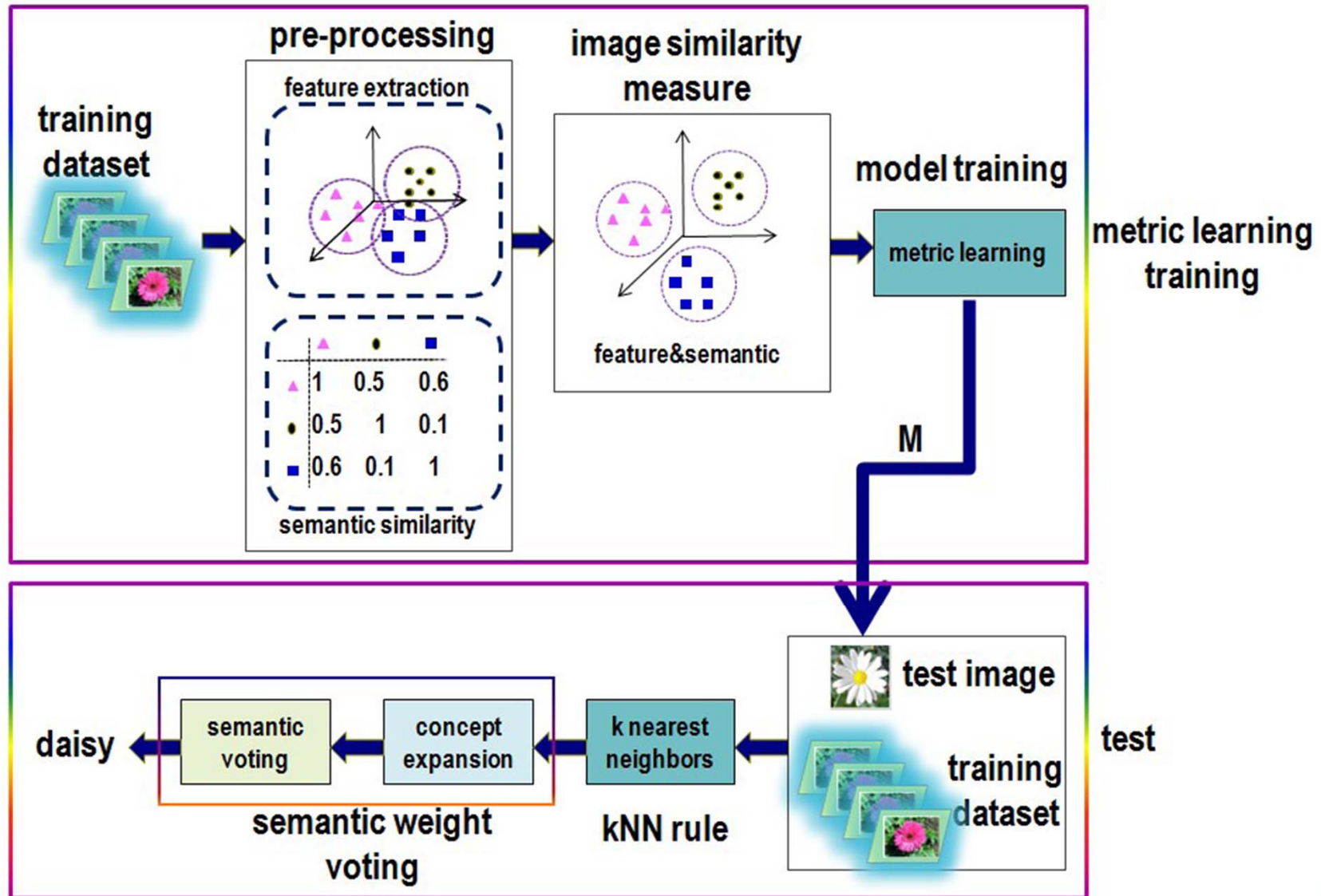




# Proposed Framework

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences

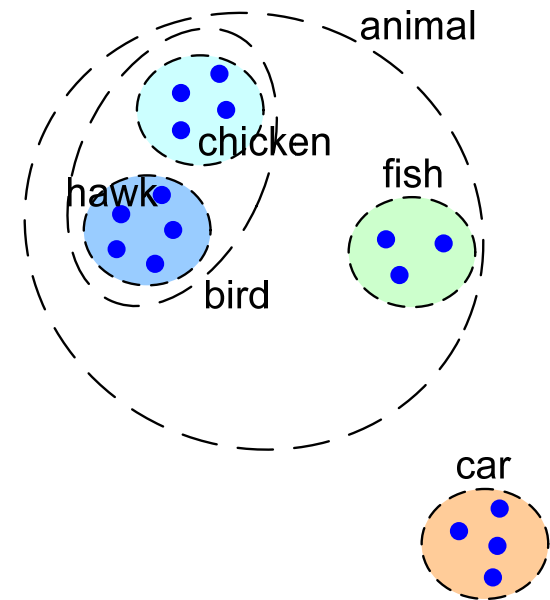
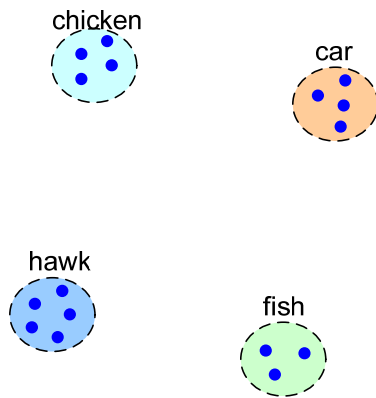




# Semantic distance metric learning

中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences



$$I^{(NCA)}(i, j) = v(\vec{x}_i, \vec{x}_j) = \exp(-d^2(\vec{x}_i, \vec{x}_j)) = \exp(-\|A\vec{x}_i - A\vec{x}_j\|^2)$$

$$I^{(SNCA)}(i, j) = v(\vec{x}_i, \vec{x}_j) s(i, j) = \exp(-\|A\vec{x}_i - A\vec{x}_j\|^2) s(i, j)$$



# Concept similarity measures

Measure	Formulation	Description
<i>path</i>	$s_{path}(i, j) = \frac{1}{\min(\text{depth}(i), \text{depth}(j))}$	The reciprocal of the number of nodes along the shortest path between <i>i</i> and <i>j</i>
<i>res</i>	$s_{res}(i, j) = \text{IC}(\text{CS}(i, j))$	$\text{CS}(i, j)$ is the least common subsumer of node <i>i</i> and <i>j</i> , $\text{IC}(i)$ is the information content of node <i>i</i>
<i>lch</i>	$s_{lch}(i, j) = -\log(L/2D)$	<i>L</i> is the length of the shortest path between <i>i</i> and <i>j</i> and <i>D</i> is the maximum depth of the taxonomy
<i>LCS</i>	$s_{LCS}(i, j) = \frac{\text{depth}(\text{CS}(i, j))}{\max(\text{depth}(i), \text{depth}(j))}$	The length of the least common subsumer node normalized by the longest branch



# Experimental Results on Caltech40 Dataset

Accuracy(%)	Caltech40			
Method	color		GIST	
	$k = 20$	$k = 40$	$k = 20$	$k = 40$
$k$ NN	9.78	10.43	13.48	14.72
NCA	11.40	11.27	20.37	19.71
LMNN	10.26	10.92	13.83	13.70
SNCA ( <i>path</i> )	<b>12.23</b>	11.75	18.56	18.16
SNCA ( <i>res</i> )	11.71	<b>12.01</b>	21.56	20.28
SNCA ( <i>lch</i> )	12.01	11.79	20.11	20.24
SNCA ( <i>LCS</i> )	11.93	11.79	<b>22.18</b>	<b>20.86</b>





# Experimental Results on Image40 Dataset

Accuracy(%)	ImageNet20			
Method	color		GIST	
	$k = 20$	$k = 40$	$k = 20$	$k = 40$
$k$ NN	31.46	30.13	38.36	37.93
NCA	33.47	33.75	41.05	40.97
LMNN	33.75	33.63	41.72	41.22
SNCA ( <i>path</i> )	32.99	34.03	41.26	41.09
SNCA ( <i>res</i> )	34.59	34.84	42.16	41.20
SNCA ( <i>lch</i> )	<b>34.63</b>	33.83	42.34	41.93
SNCA ( <i>LCS</i> )	34.07	<b>34.88</b>	<b>42.69</b>	<b>42.22</b>



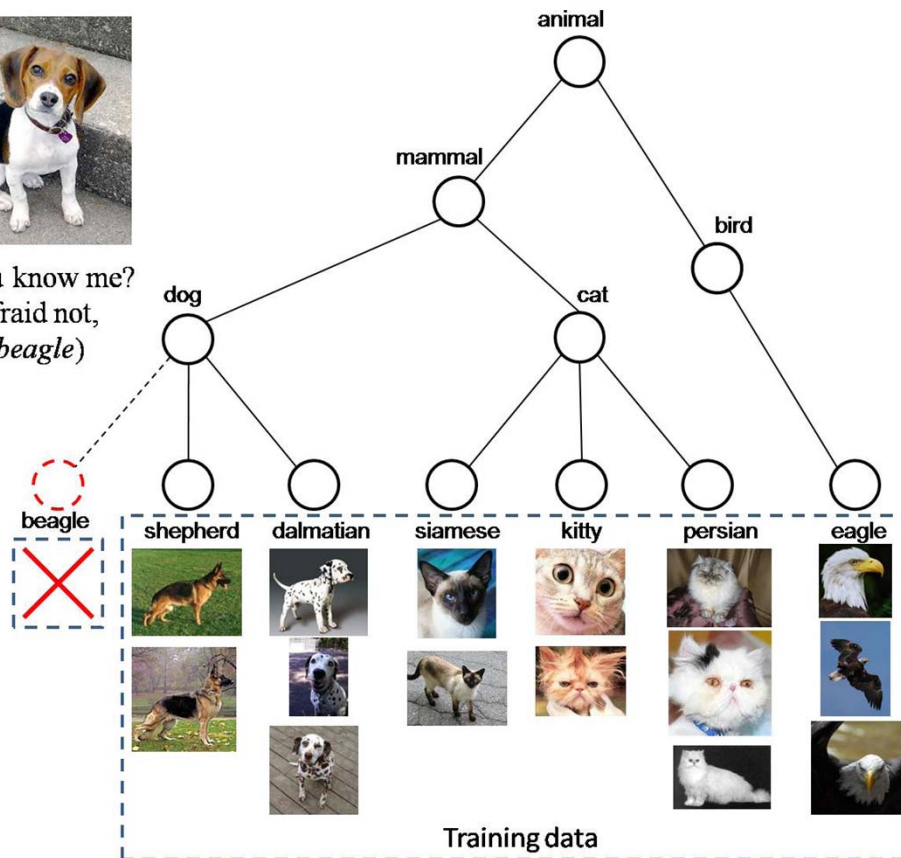
# Unknown Concept Annotation

中科院计算所

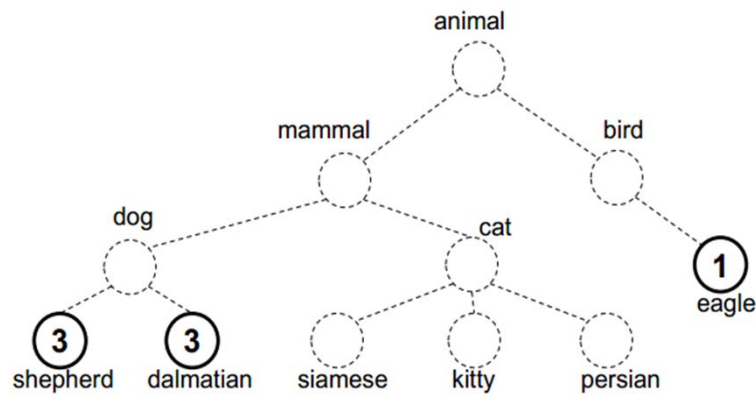
Institute of Computing Technology, Chinese Academy of Sciences



Do you know me?  
(I'm afraid not,  
I'm a *beagle*)

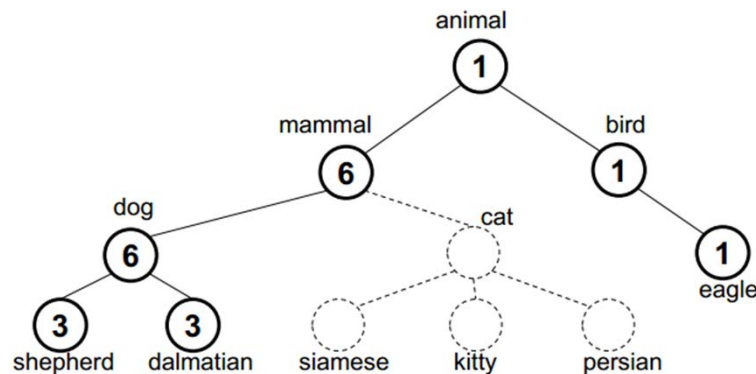


# Concept Expansion



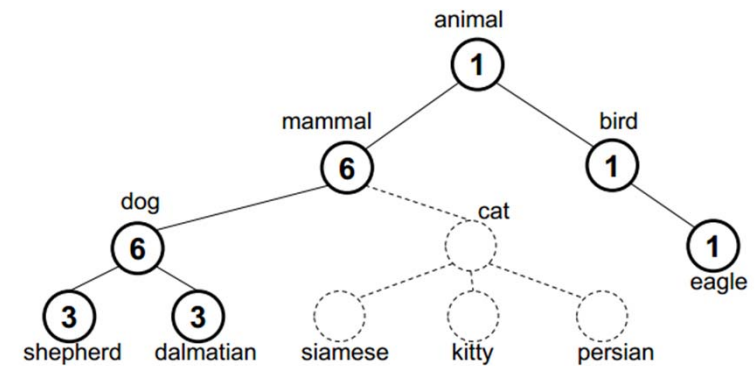
$$CC^{(0)} = \{shepard, dalmatian, eagle\}$$

$$W_{CC}^{(0)} = (3, 3, 1)$$



$$CC^{(2)} = \{shepard, dalmatian, eagle, dog, bird, mammal, animal\}$$

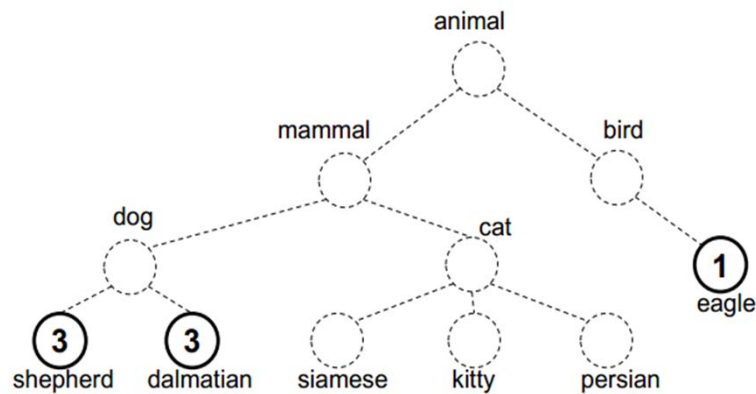
$$W_{CC}^{(2)} = (3, 3, 1, 6, 1, 6, 1)$$



$$CC^{(2)} = \{shepard, dalmatian, eagle, dog, bird, mammal, animal\}$$

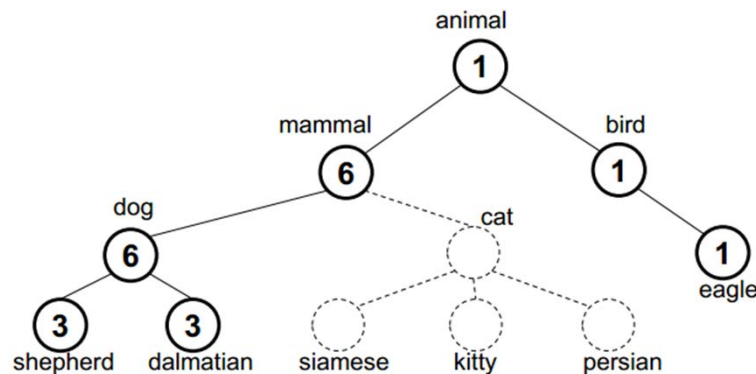
$$W_{CC}^{(2)} = (3, 3, 1, 6, 1, 6, 1)$$

# Semantic Voting



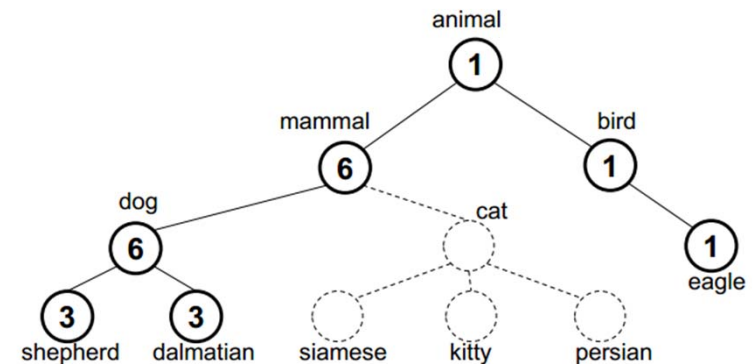
$$CC^{(0)} = \{shepard, dalmatian, eagle\}$$

$$W_{CC}^{(0)} = (3, 3, 1)$$



$$CC^{(2)} = \{shepard, dalmatian, eagle, dog, bird, mammal, animal\}$$

$$W_{CC}^{(2)} = (3, 3, 1, 6, 1, 6, 1)$$



$$CC^{(2)} = \{shepard, dalmatian, eagle, dog, bird, mammal, animal\}$$

$$W_{CC}^{(2)} = (3, 3, 1, 6, 1, 6, 1)$$



Candidate concept:  $CC = \{c_1, c_2, \dots, c_M\}$

Concept histogram:  $W_{CC} = \{w_1, w_2, \dots, w_M\}$

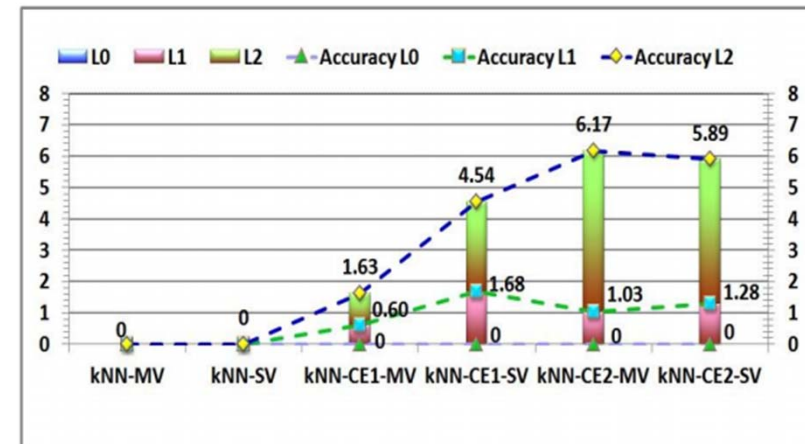
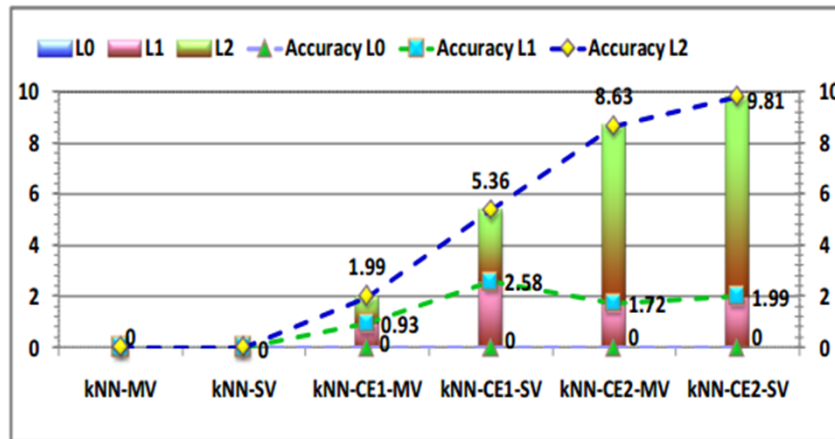
Semantic voting:

$$h(c_i) = \sum_{c_j \in CC} w_j S(c_i, c_j)$$



# Experimentation on unknown concept annotation

- GIST and HSV feature with semantic similarity(path)



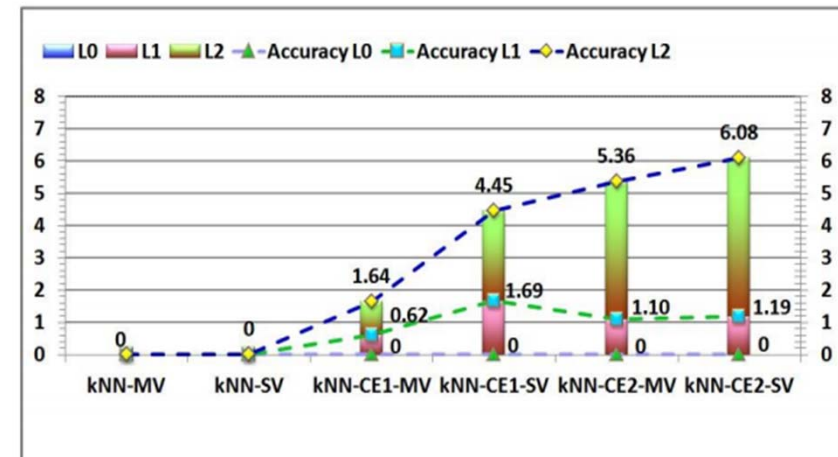
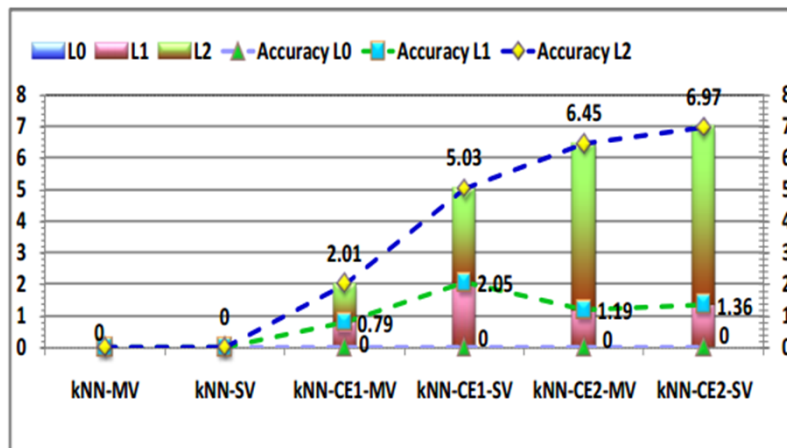
- SV(semantic voting ) outperforms MV(majority voting)
- CE(concept expansion) outperforms non-CE





# Experimentation on unknown concept annotation

- CM and pHOG feature with semantic similarity(path)



- SV(semantic voting ) outperforms MV(majority voting)
- CE(concept expansion) outperforms non-CE



# Conclusion

- Image similarity is useful in real applications
- It is a complex and challenging problem
  - Only visual information
  - Only Social information
  - Combining visual and social information together
- Social context information and big data provide a opportunity to satisfactorily solve the problem
  - It is still at the preliminary stage, needs a long way to go.



中科院计算所

Institute of Computing Technology, Chinese Academy of Sciences

# Thanks!